

## WE NEED DIVERSE BOOKS: OUR FIGHT AGAINST BOOK BANS



At WNDB, we recognize the power of a diverse book.

They make a child feel seen.  
They teach empathy and resilience.  
They even save lives.

But diverse books are under attack. As book bans and censorship sweep the country, they disproportionately target diverse stories. We've watched in alarm as more and more titles are removed from shelves – but we are going to fight back.

### And we need your help.

WNDB has created a three-pronged strategy to directly address the book bans and champion diverse books. Through educator support, political activism, and social media engagement, we will raise awareness, provide resources, and create positive change.

Will you consider joining our #BooksSaveLives campaign in one of the following ways?

- 1 Join our cohort of authors and provide a matching gift to raise funds for this work. We know that donors respond to matching gifts, and several bestselling authors are already on board. We'd love for you to join them.
- 2 Make a video talking about the book that saved your life and post it to your social media accounts with the hashtag #BooksSaveLives. Ask your author friends and audiences to do the same!
- 3 Use one of our templates to create a written social media post about the book that saved your life with the hashtag #BooksSaveLives, and direct people to our fundraising page.

WNDB is so thankful for your support as we move forward with our efforts to create a world where everyone can find themselves in the pages of a book.

Gratefully,

*Caroline Richmond*

Caroline Richmond, Executive Director



## FUNDING GOALS

In late Fall 2022, WNDB will launch the Books Save Lives initiative, which will fight book bans and champion diverse books. Children and teens deserve to find themselves in the books they read — and we will work tirelessly to defend that right.



Our goal is to raise \$100,000 to fund Books Save Lives. Below, you will find a breakdown of how this money will be distributed in our fight against censorship.

Effort	Description	Amount	Goal
1 Grants to Support Educators	Emergency grants for educators who have lost employment.  Resources to combat censorship.	\$2,000 per grant	\$40,000
2 Educator Toolkit	A resource to support educators when the books they teach come under attack, and to help them celebrate diverse books in hostile environments.	\$5,000	\$5,000
3 Authors at School Board Meetings	Sending authors to school board meetings to speak against book bans and soft censorship.	\$2,000 - \$3,000 per visit	\$50,000
4 Citizen Toolkit	A resource to support citizens in their activism around book bans.	\$5,000	\$5,000
TOTAL:			\$100,000

